
Key Skills:

Development: HTML5, CSS4, Bootstrap, GULP, SASS, javaScript, JQuery, Wordpress, Wordpress CLI, Carbon Fields, plugin/theme development, cross platform/browser testing, responsive design, API integration, PHP, Laraval, Java, JSON, MySQL, SQL Server.

Applications: Photoshop, Adobe XD, Sketch, Sublime Text, Netbeans, Eclipse, JIRA, Digital Ocean, Cloudflare, DNS, SSL, LetsEncrypt, Amazon AWS, Amazon S3, Microsoft Office, Office 365 Administration.

Other: BitBucket, Git, Mercurial, Ansible, Python/Fabric, automation & deployment, test driven development, Agile/Scrum, content strategy, SEO, UI/UX design, Windows, OS X, Linux/Unix.

Summary: I'm an experienced software engineer with nearly twenty years of experience in web design and development. As a freelancer, I love working with businesses of all sizes, from individuals to larger companies. I'm also available for longer-term agency or contract work, as an experienced additional resource to assist with development projects.

I'm an advocate of clean, self documenting code and applying best practices such as usability testing, test driven development and continuous integration. I have a proven ability to rapidly understand and utilise new concepts, complex software systems, programming languages and frameworks and I enjoy new challenges.

Employment: **Freelance Developer**
February 2019 – Present

In February 2019 I moved to the south of France and started working as a freelance web developer. I work with clients all over the world, particularly in the south west of the UK.

I specialise in building bespoke Wordpress websites tailored to meet the specific requirements of the customer. I can provide support throughout the lifecycle of a project including domain registration, hosting, development, launch and post-launch maintenance and promotion.

Developer Consultant
AB Multimedia Ltd. – February 2019 – Present

Since leaving my role with AB Multimedia Ltd. I have continued to work closely with AB as a developer consultant – offering my technical expertise and advice as well as working on freelance projects when required.

Senior Developer & Head of IT Infrastructure
AB Multimedia Ltd. – May 2015 – February 2019

As a senior developer I worked on multiple projects during my time with AB using a variety of platforms and languages including PHP, Laraval and Java. I worked closely with account managers to produce/follow project briefs, quotes, deliverables and timelines.

I was heavily involved in the setup and build of hosting platforms/servers and would manage projects' DNS entries, Cloudflare records and launch. I was critical in streamlining the development process, improving automation and deployment and continually improving the efficiency of the team.

In addition to my role as a senior developer I was also responsible for managing and maintaining the company's internal IT infrastructure and servers. This involved strategic planning of the internal IT infrastructure, procuring new equipment, managing maintenance contracts, installation and setup of new equipment, server maintenance, email administration and managing the company's archives and backups.

During my time in this role I was heavily involved in ensuring the company was GDPR compliant, implemented the recommendations of cyber essentials and ensured disaster recovery procedures were in place with redundancy, failover and off-site backups.

Systems Support/Developer Analyst

Cardiff University – September 2005 – May 2015

As an experienced web developer at Cardiff University I was involved in the complete life cycle of projects, from requirements gathering & analysis to development & testing.

Key Projects:

Web Transformation Project: *September 2011 – May 2015*

The Web Transformation Project was established to improve the university's web presence by reducing duplication, improving consistency and allowing content providers to manage their own content in English and Welsh.

I was a key member of the strategic and development team, informing the direction, architecture and implementation of core services. This included the evaluation and procurement of a corporate CMS and building a Multisite Wordpress stack to support the numerous schools, divisions and research groups within the university.

As part of the team I made and implemented major decisions on visual identity, brand & user experience and the use of agile development and iterative design.

Modern Working Environment: *September 2007 – September 2011*

The university's Modern IT Working Environment (MWE) offered a personalised information technology service to staff and students. Over 30,000 university users, both on and off campus, benefited from being able to access targeted information, resources and networking tools.

Working with project partners IBM and third party consultants I developed a content strategy to deliver targeted, personalised content via Websphere Portal that was based on a user's role within the university. I also oversaw the local implementation of IBM's web content management platform (WCM).

StorC – Online Storage Calculator: *February 2011 – October 2011*

I was the sole developer on the StorC project, which delivered an online, interactive modelling tool using JQuery, JSON and MySQL allowing IT managers, engineers and decision makers to calculate the energy and financial savings they could derive from introducing tiered storage technology.

Wales Virtual Institute of Sport Health and Exercise Sciences (WISHES):

September 2005 – September 2007

I created a series of online tools and applications based around research profiles and discussion forums to aid collaboration and research within the industry.

Web Developer

Aberystwyth University – July 2005 – September 2005

Freelance Web Developer

Institute of Biological Sciences, Aberystwyth University – July 2003 – September 2005

Industrial Year Web Assistant

Aberystwyth University – July 2002 – July 2003

Education:

Aberystwyth University: 2000 – 2005

MEng Software Engineering. 2:1 with honours

Subjects studied include: User Centred Design & Human-Computer Interaction; Advanced Software Development; Program Design, Data Structures & Algorithms; Database Management Systems and C & UNIX Systems Programming.

Foxford School & Community Arts College: 1998 – 2000

Advanced GNVQ in Information Technology (Distinction), A-level's in Art (B), Computing (C) and General Studies.

Courses:

Time Management; Working in Professional Teams; Effective Report & Letter Writing; Creative Thinking & Problem Solving; Writing Project Proposals.

*If you would like more information including referees
please contact me at info@liamgoldstein.com*